







年度业绩亮点

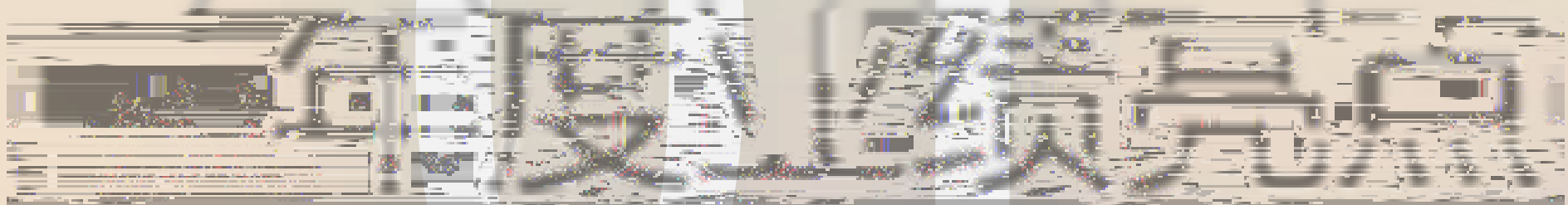


年度业绩回顾



一季度概览

01





02

年度业绩回顾



C



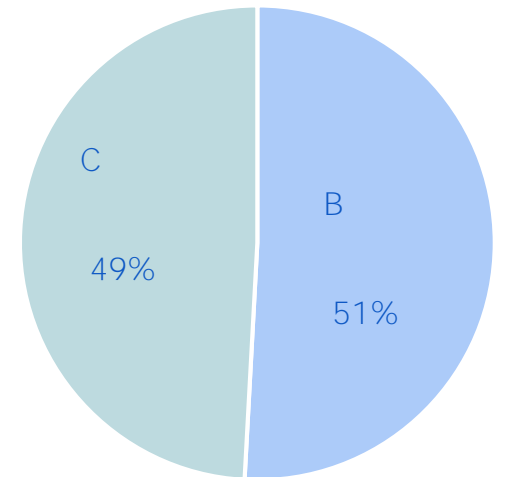
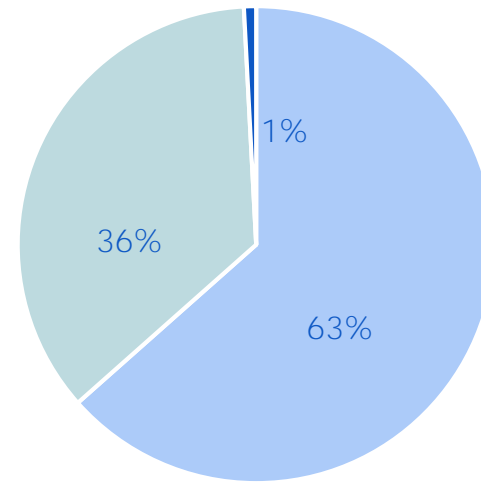
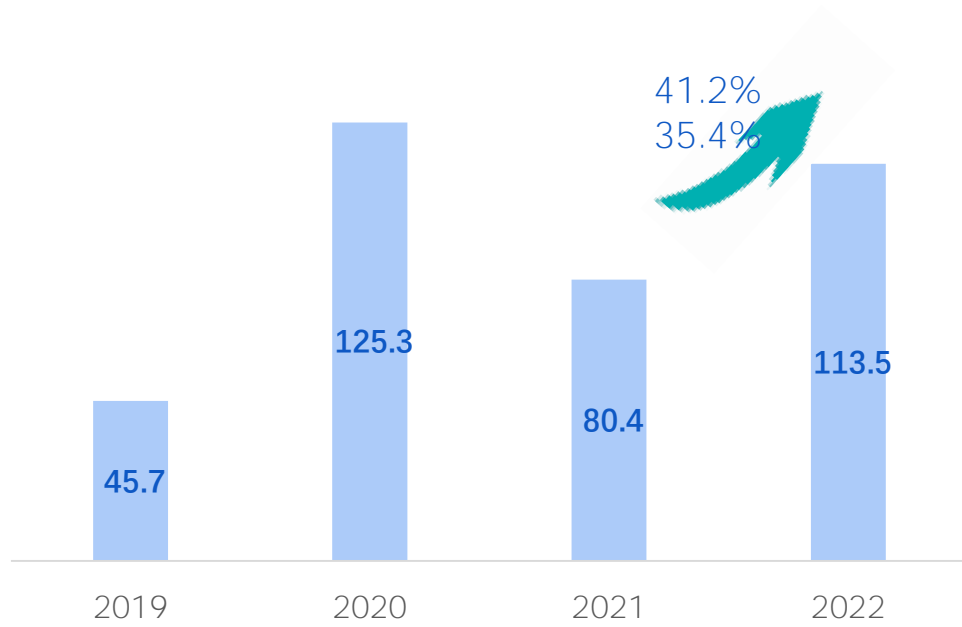
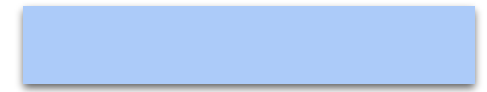
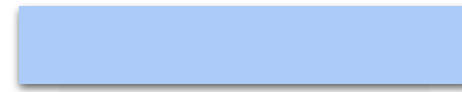
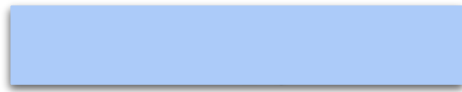
113.5

41.2%

35.4%

60%:40% C

50%





➤ 2022

➤

➤

16.5

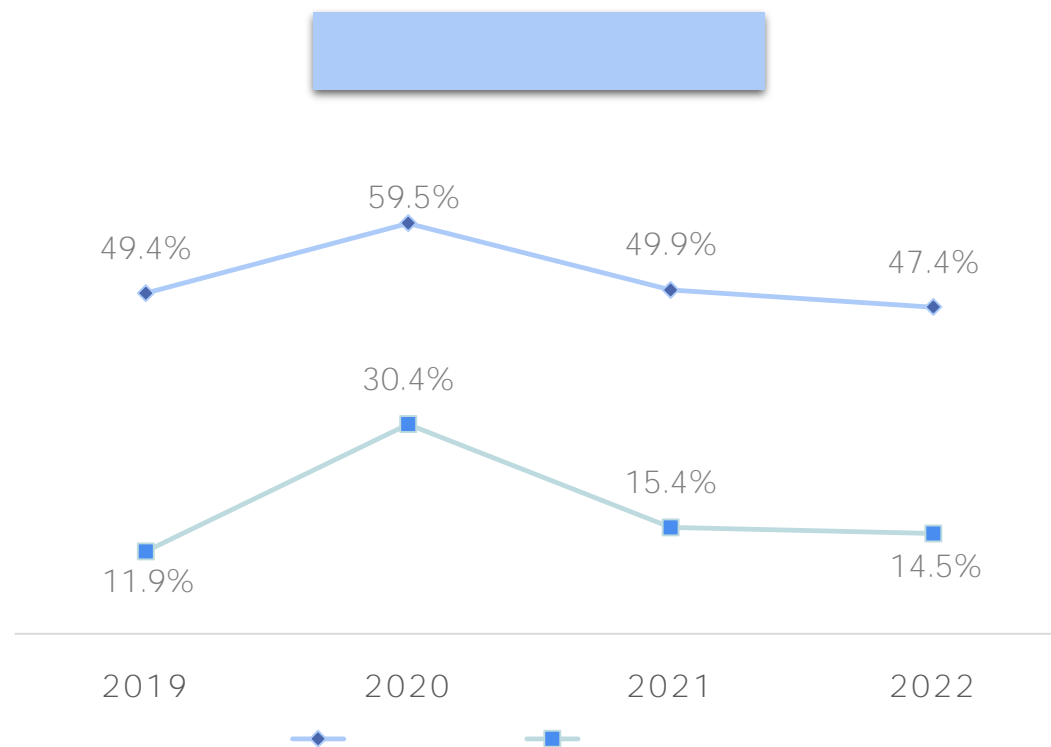
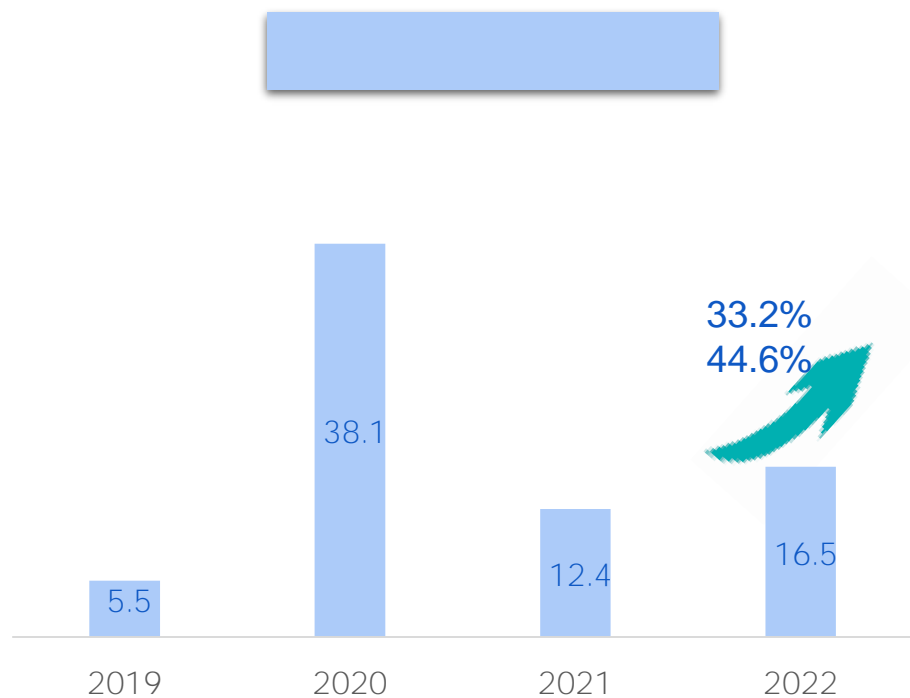
33.2%

44.6%

47.4%

2.5

14.5%





winner Purcotton
稳健医疗 全棉时代



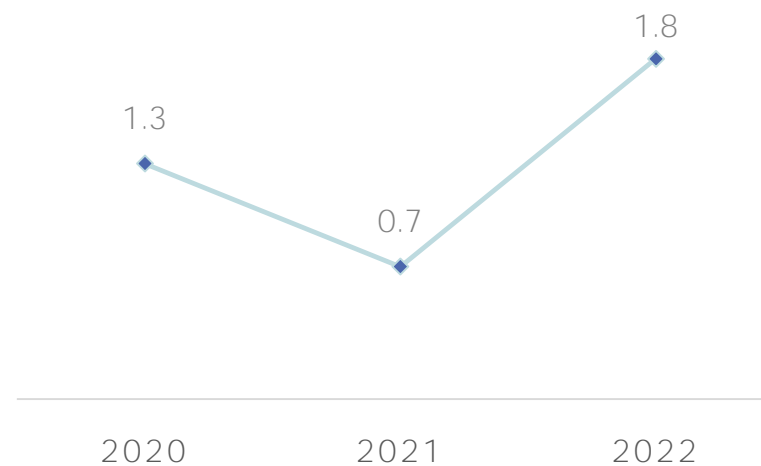
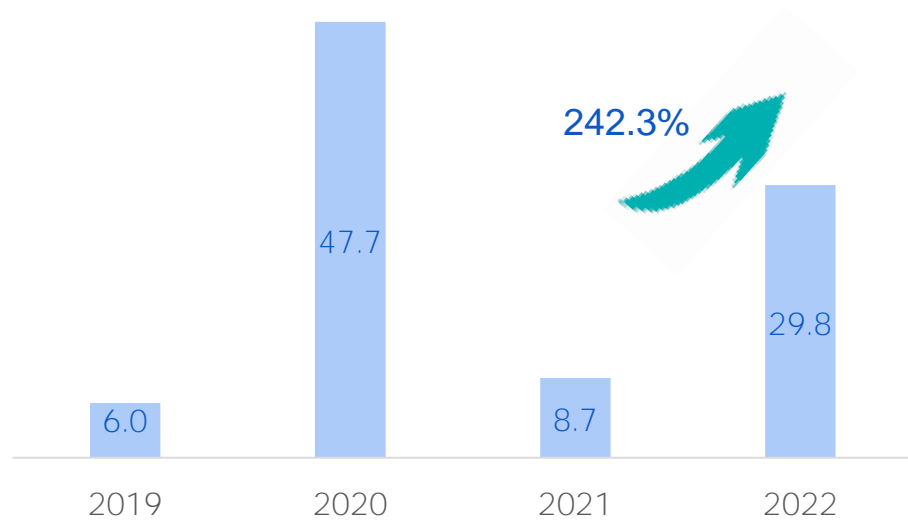
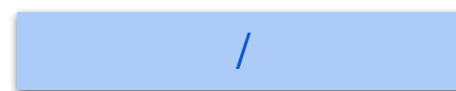
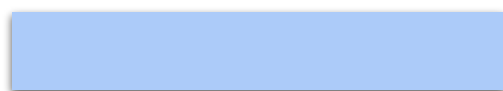
29.8

8.7

242.3%

1.8

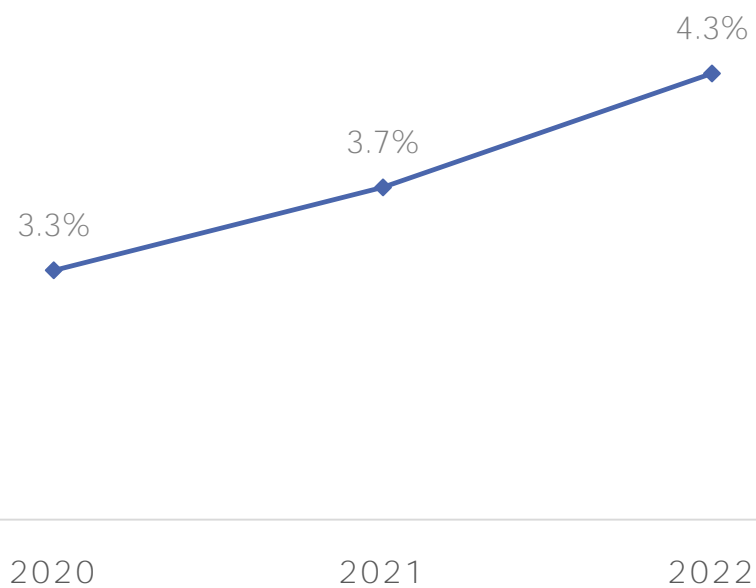
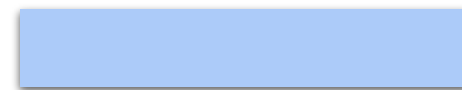
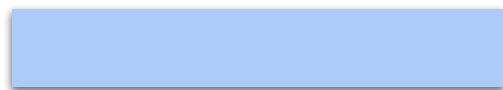
1.3





3.7%

4.3%



2022	680	469	319



winner Pu cot on
稳健医疗

02

医研打地岭



"

"

C



2022

"

+

"

72.0

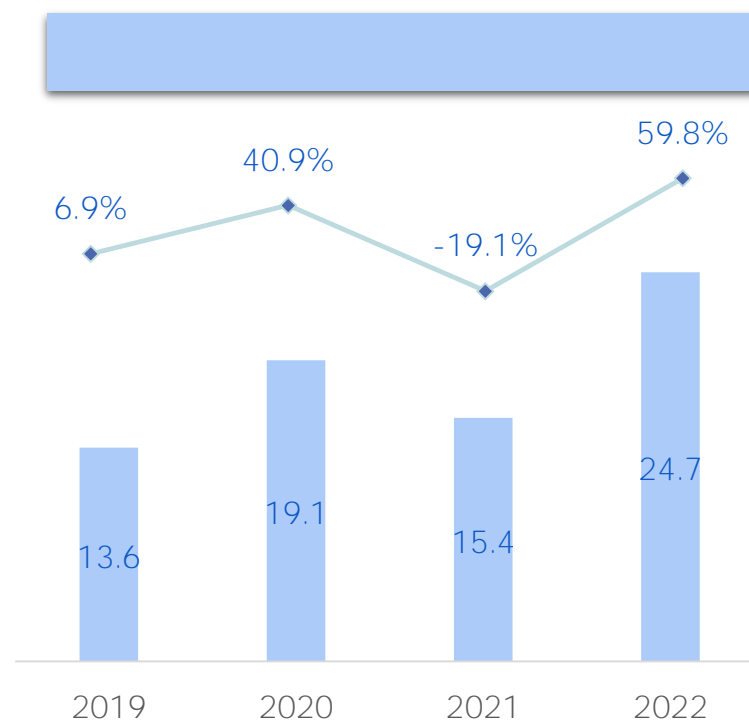
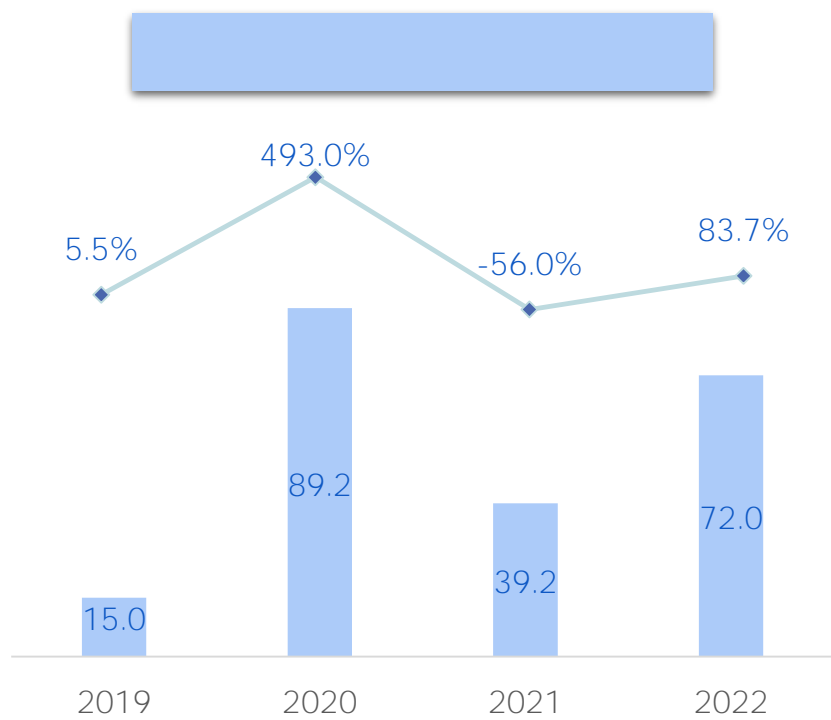
83.7%

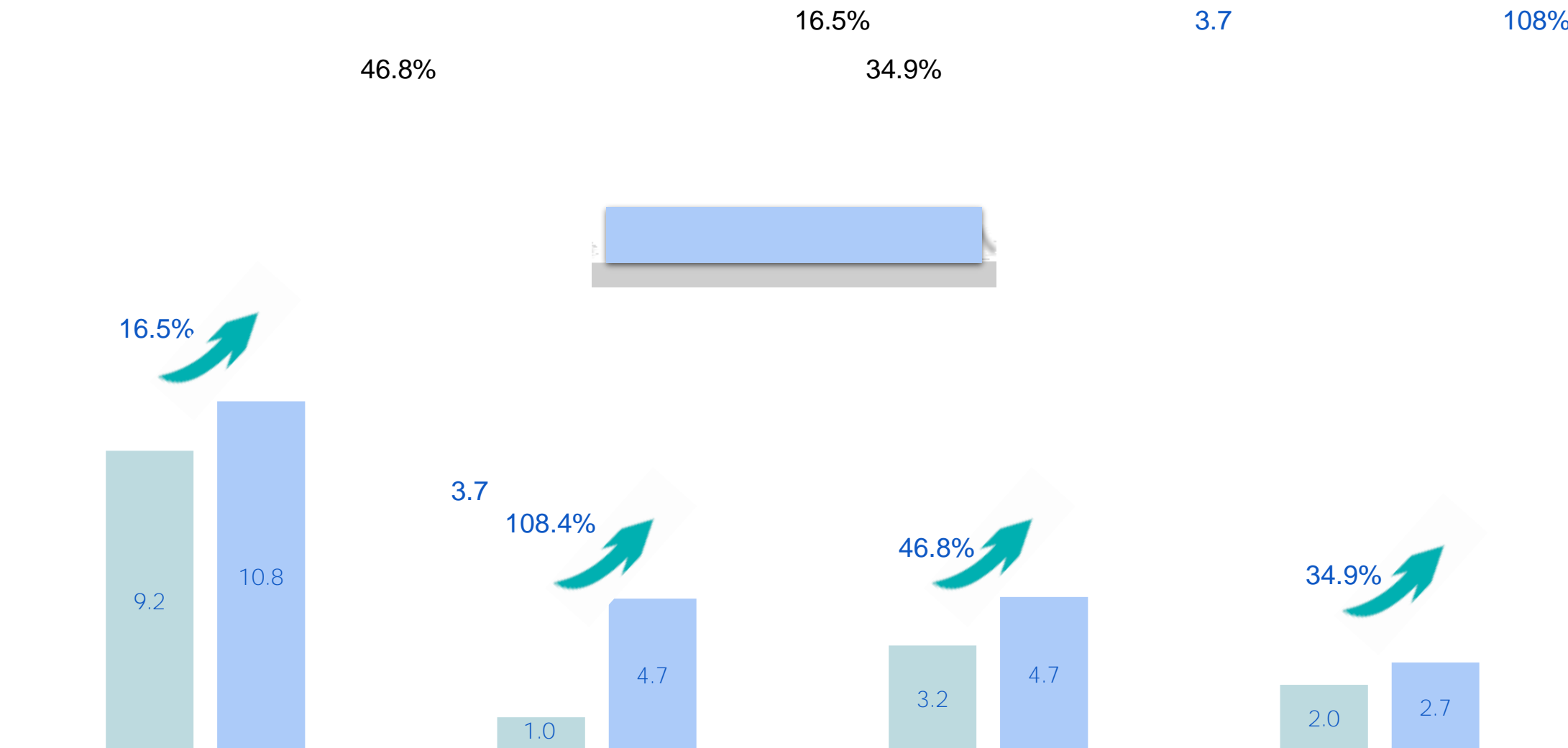
47.4

99%

24.7

60%









winner Purcotton
稳健医疗 全棉时代

02

稳健医疗业务



34.8%

10.5%



21.7

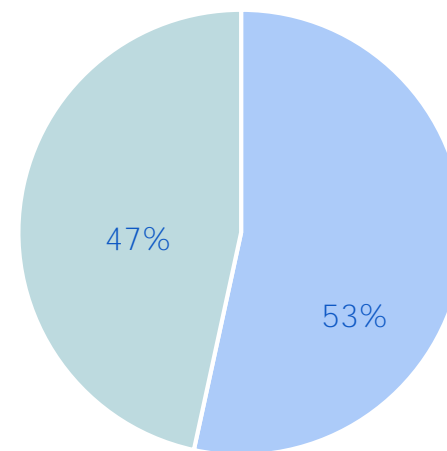
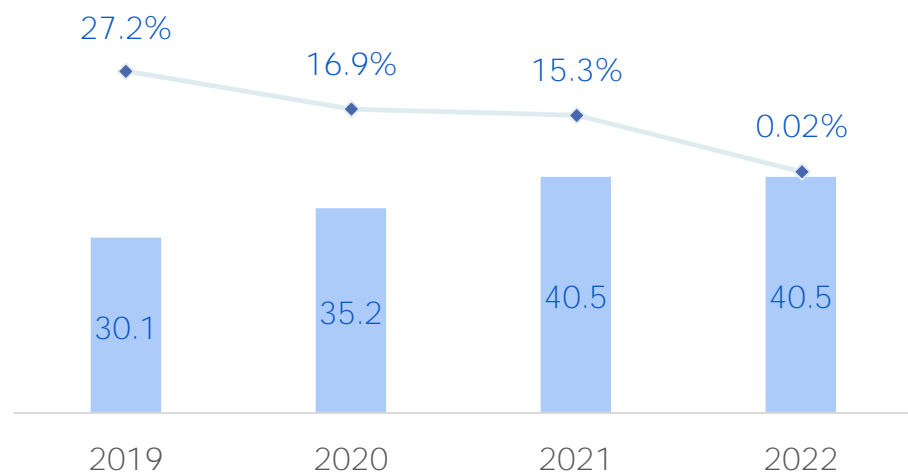
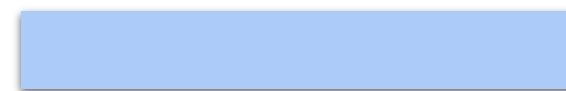
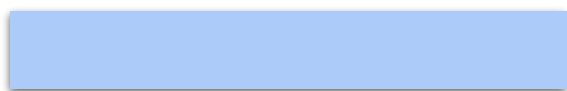
18.9

2021

2019

1.4%

1.5%



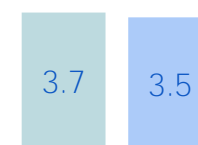
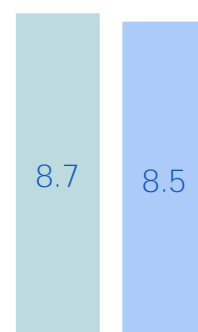
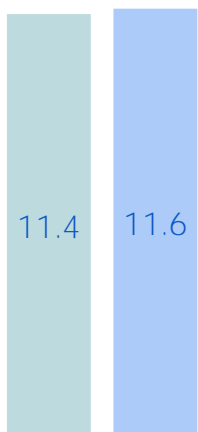
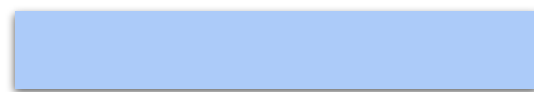


IP

11.6

5.7

2.6%



2021 2022



0.9%

4300

23.7%

25.7



45

25

2022

340

314

26

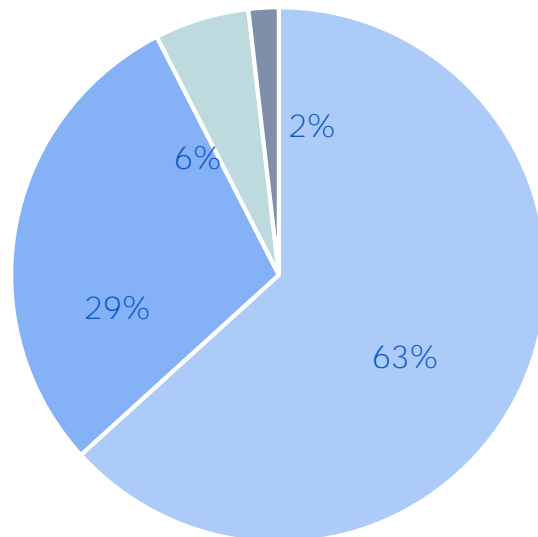
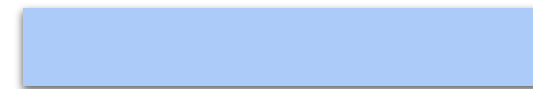
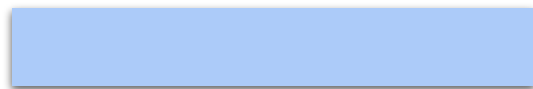


O2O

2022

11.8

4.1%



	314	111,393	39	22
	26	5,913	6	3

03

➤ 2023

5.6%

➤

10.5%

23.5

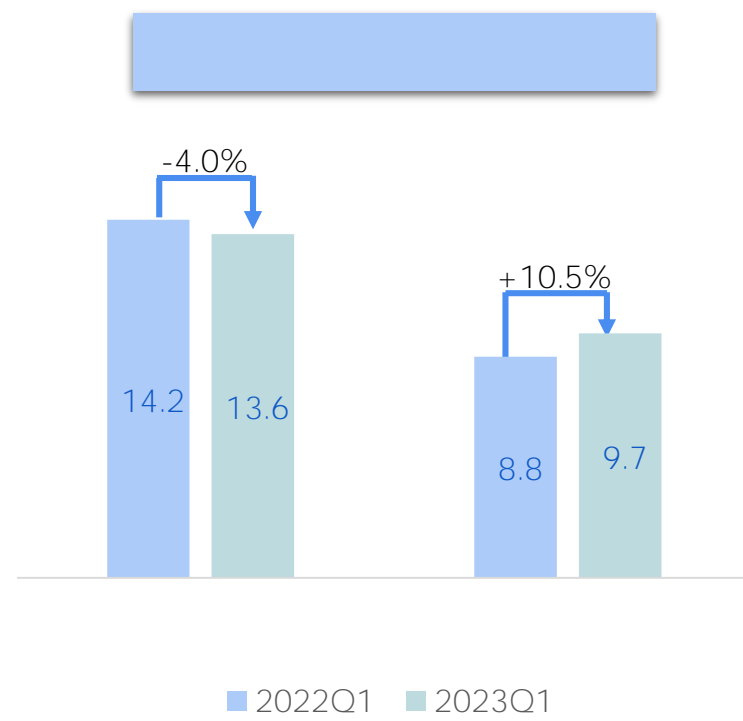
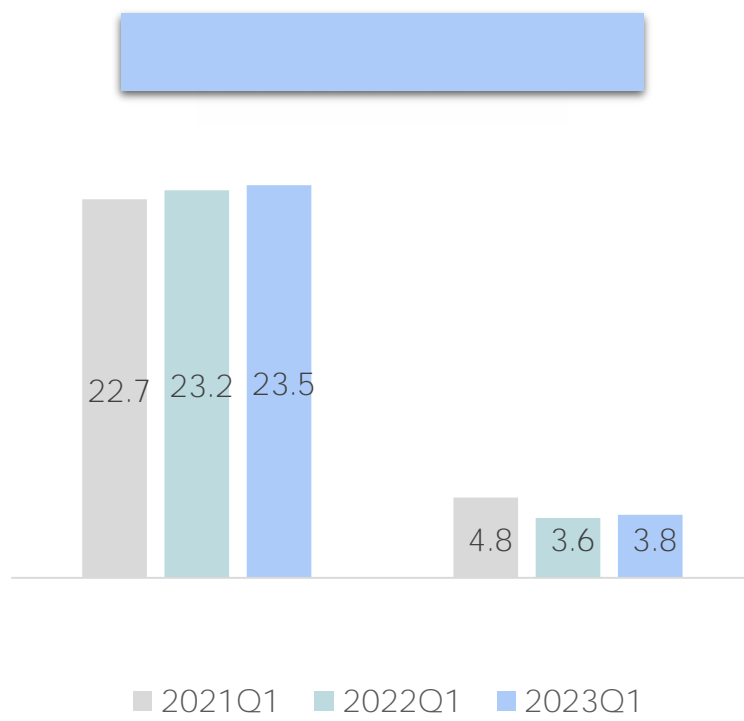
1.3%

3.8

13.6

4.0%

9.7





➤ 13.6 4.0% 6.2 38.2%
➤ 7.5 77%
➤ 70% 45%
➤ 4.3 38.8%

9.3 30.0%

总计14.2亿元

总计13.6亿元

4.2

7.5

10.0

6.2

2022Q1

2023Q1



+30%

-39%

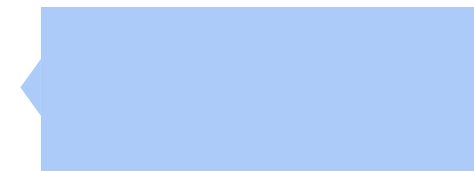
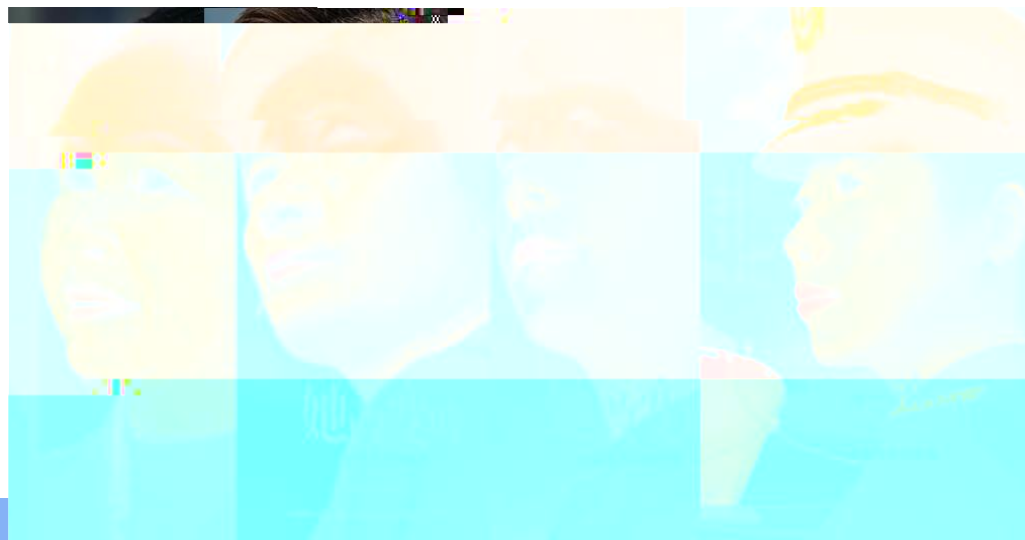
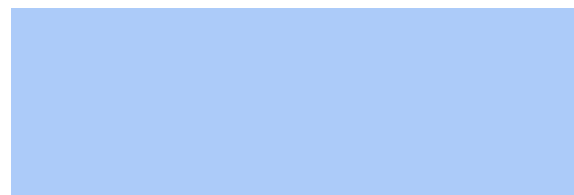
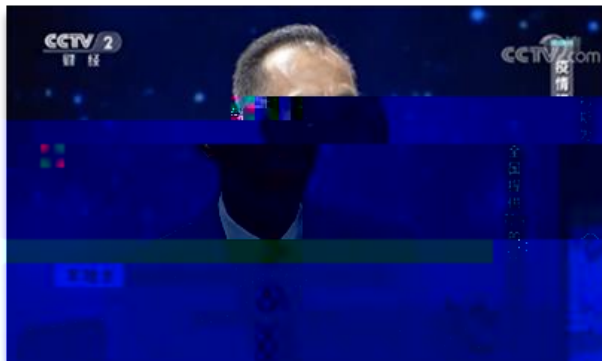
7.0

4.3

7.2

9.3

■ 2022Q1 ■ 2023Q1





Quality

质量



Brand

品牌



Social Value

社会价值





